PRIVACY STATEMENT

This Privacy Statement relates solely to the online information collection and use practices of our Web sit located at http://www.blueknightseminars.com/ (this "Web Site"), and not to any subdomains of this Web Site. We at Blue Knight Battlefield Seminars recognize that many visitors and users of this Web Site are concerned about the information they provide to us, and how we treat that information. We value your privacy. This Privacy Statement, which may be updated from time to time, has been developed to address those concerns.

Your use of this Web Site indicates to us that you have read and accept our privacy practices, as outlined here in this Privacy Statement. If you have any questions or concerns regarding this Privacy Statement, please contact jeff.appelquist@blueknightseminars.com.

WHAT INFORMATION ABOUT YOU DO WE COLLECT?

When you visit our Web Site, you may provide us with two types of information: (1) personally identifiable information that you specifically choose to disclose, which is collected on an individual basis, and (2) general user information that does not contain personally identifiable information, which is collected on an aggregate basis as you browse the Web Site. In some cases, if you choose not to provide the specifically requested information, you may not be able to access all of this Web Site's content or services.

Personally Identifiable Information You Choose to Provide.

This Web Site may ask for certain personal information from you for the purpose of providing to you content and/or services that you request. For example, if you indicate an interest in receiving promotional information about Blue Knight Battlefield Seminars, you are asked to submit your name and e-mail address, which we retain on file, so that we may send you the information that you requested. We collect financial information (like an account or credit card numbers) only from visitors making a credit card or other purchase. We use the financial information solely to bill the user for services and/or products, and necessary information from the order form to process orders. We also request your name and e-mail address each time you contact us by clicking on the "Contact Us" link. We may retain a record of users who have contacted us in order to respond properly to questions or concerns and for purposes of future communications.

Non-Personally Identifiable Information We Collect.

Cookies/Web server logs: Similar to other Web sites, this Web Site utilizes standard technology called generally referred to as "cookies" and Web server logs to collect information about how this Web Site is used. Cookies are a feature of Web browser software that allows Web servers to recognize the computer used to access a Web site. Cookies are small pieces of data that are stored by a user's Web browser on the user's

hard drive. Information gathered through cookies and Web server logs may include the date and time of visits, the pages viewed, time spent at our Web Site, and the Web sites visited just before and just after our Web Site. This information is collected on an aggregate basis. None of this information is associated with you as an individual.

You can disable cookies on your computer by indicating this in the preferences or options menus in your browser. However, it is possible that some parts of this Web Site will not operate correctly if you disable cookies. You should consult with your browser's provider/manufacturer if you have any questions regarding disabling cookies.

HOW DO WE USE THE INFORMATION WE COLLECT?

We use your personally identifiable information to provide you with the information, content or services that you have requested, and in some cases to contact you about our programs, features or services. If you no longer wish to receive notices, bulletins or any other type of information from us, you may send us an email through our "Contact Us" link to change your preferences.

We use non-identifying information collected on this Web Site in the aggregate to better understand your use of the Web Site and to enhance your overall enjoyment and experience in using our Web Site. For example, we may use the information to improve the design, format or content of our Web Site, or to analyze and improve the programs and services that we offer.

We may employ other companies and individuals to perform functions on our behalf. Our employees, agents and independent contractors who have access to personally identifiable information are required to protect the information in a manner that is consistent with our Privacy Statement.

We may provide access to your personally identifiable information when we are legally required to do so, to cooperate with police investigations or other legal proceedings, to protect against misuse or unauthorized use of our Web Site, to limit our legal liability and protect our rights, or to protect the rights and safety of visitors to this Web Site or the public. In such instances, the information is provided only for the specific limited purpose.

We will not share your personally identifiable information in ways unrelated to those described above without providing you with an opportunity to opt out of such use or otherwise prohibit such unrelated uses.

HOW DO YOU ACCESS OR MODIFY YOUR INFORMATION OR CHOICES?

If you visit our Web Site and volunteer personally identifiable information, you may modify, update or delete such information at any time by sending us an e-mail through the "Contact Us" link on this Web Site. You should be aware, however, that it is not always possible to completely remove or modify information in our databases. In addition, please be aware that your ability to opt out from receiving notices, bulletins or any other promotional materials from us does not change our right to contact you regarding your use of our Web Site.

CHILDREN'S GUIDELINES

Children's privacy is also important to us. This Web Site is directed at adults, not children, and we do not seek to collect from children online contact information, or distribute to third parties any personally identifiable information from children. We do not collect or maintain information on our Web Site from individuals whom we actually know are under the age of 16, nor is any part of our Web Site designed or intended to attract anyone under the age of 16. We request that all visitors and users of our Web Site who are under the age of 16 not disclose or provide any personally identifiable information. Should we discover that a child under age 16 has provided us with personally identifiable information, we will to the extent possible delete that child's personally identifiable information from our records.

DATA SECURITY

Blue Knight Battlefield Seminars takes reasonable steps to maintain the security of personally identifiable information that we collect, including limiting the number of people who have physical access to our database servers, as well as installing electronic security systems that guard against unauthorized access. However, no data transmission over the Internet can be guaranteed to be completely secure. Accordingly, we cannot ensure or warrant the security of any information that you transmit to us, so you do so at your own risk.

CONSENT TO TRANSFER OF INFORMATION

This Web Site is operated in the United States. If you are located outside of the United States, please be aware that any information you provide to us will be transferred to the United States. By using our Web Site, participating in any of our services and/or providing us with your information, both personally identifiable or otherwise, you consent to this transfer.

LINKS TO OTHER SITES

This Web Site may contain links to third party sites as well as to other sites owned or operated by Blue Knight Battlefield Seminars or its partners or affiliates. The establishment of a link does not mean that we have approved of a site, are endorsing a site, have reviewed its content, or are in any manner recommending a visit. Please be aware that Blue Knight Battlefield Seminars is not responsible for the privacy practices of any third party sites. Please be aware, as well, that the privacy policies of other Blue Knight Battlefield Seminars sites may differ from the privacy policy of this Web Site. Therefore, we encourage all users to read the privacy statement of each and every Web site that collects personally identifiable information. This Privacy Statement applies only to information collected by this Web Site.

UPDATES TO THIS PRIVACY STATEMENT

This Privacy Statement may be changed or updated periodically by Blue Knight Battlefield Seminars. In the event of material changes to this Privacy Statement, a notice on our Web Site home page will call attention to our changed Privacy Statement for a period of three months following the effective date of any material changes.

EFFECTIVE DATE OF PRIVACY STATEMENT

This Privacy Statement is effective as of December 1, 2008.